

CFDD South Puget Sound Chapter – Dinner & Program

Sales & Credit - United We Stand

Speaker: Kelly Simon, CCE, Credit Supervisor at Starbucks Coffee Co.

September 20th, 2010

Reception at 5:30pm

followed by dinner

Program at 7:00pm

Johnny's at Fife Restaurant • 5211 20th Ave East • Tacoma, Washington 98424 • 253-922-6686

Guest Cost: \$21.00 payment at the door
(cash or check only for non-members - Includes Dinner & Program)

Who's invited: Everybody! Guests are Welcome! Please join us for this excellent program on Sales & Credit !

Kelly will speak to our Chapter on the important topic of "Sales & Credit – United We Stand" which will focus on how we can work together and understand each other's needs and be of most benefit to our customers. She will elaborate on how to "Build a Team", and discuss how management can assist both sales and credit in becoming more creative, flexible and effective. How credit people can be good salesmen and how good salesmen can be good credit managers. Why the credit manager is an important part of the management team. How both sales & credit can increase sales, volume, and the customer base. Why customer service is so important.

Please complete the reservation form below and scan and email to register

Firm Name: _____

Guest Name(s): _____

Phone Number # _____ E-mail: _____

Please scan and email, or fax your reservation form to Jennifer Ferreira no later than noon on September 16th and we'll be sure to get you registered and confirm the dinner menu choices.

*Reservations /cancellations should be confirmed no later than noon on the Thursday prior to the meeting date as any late cancellations would be charged the dinner fee.

Email: Jennifer_Ferreira@intd.com

Fax: 253-538-3809